



The **Learn2Earn** “Savings Day” program
has returned to **Taft Elementary School!**

Dear Parent/Guardian,

Once again, we're delighted to offer our outstanding **Learn2Earn** financial literacy savings program to students in your school this year.

This fall, your child will have the opportunity to participate in a program that operates in nearly two dozen schools throughout the Downriver area and is overseen by members of our full-time School Program staff.

What makes our program unique, however, is that instead of our staff running the program, they instead supervise the work of fifth graders in your school who are interviewed, hired and trained to run their own in-school credit union for their fellow students.

Under this program, your child will be able to open her or his own savings account and then make deposits in that account in their own school on designated “Savings Days.”

Through our **Learn2Earn** financial literacy program, children from the Kindergarten through fifth grades will learn basic economic theories of savings and simple financial vocabularies plus improve their reading comprehension and learn how to make simple transactions using deposit slips.

By giving children these real-life financial experiences at an early age, we hope to educate them about money management and the responsibilities that come with it.

Each child who joins Education First Credit Union through our **Learn2Earn** program becomes a full member in our financial institution, taking a first step on a path that, we hope, will lead them to a life of financial responsibility and benefit. Through our program, students:

- Will earn dividends on their accounts.
- Get e-Statements sent quarterly to their email.
- Earn a **Learn2Earn** “dollar” with every deposit of \$1 or more.
- Can redeem their “**L2E** dollars” for prizes.
- Are eligible for a raffle each “Savings Day.”
- Can make deposits and withdrawals at any of our branch locations (withdrawals cannot be made at school).

If you would like your child to take part in this educational, fun — and financially rewarding — program, please fill out a membership application (available in your school's main office), and return it to your child's teacher as soon as possible so she or he can participate in that first “Savings Day.” An initial \$5.00 deposit is required.

Note: *Students must open an account before they can participate in this program.*

**Savings Days are as follows: December 1, 2009, January 26, 2010, February 23, 2010,
March 23, 2010, April 27, 2010, and May 25, 2010
At 2pm every time.**

If you have any questions about this program, please call Lisa at 734.284.9410
Education First Credit Union www.edfirstcu.com